

Vicksburg Area Chamber of Commerce Minutes
April 14, 2008

Meeting called to order at 6:05 pm by President Gary Gray.

Roll Call: Gary Gray, Joanne Craddock, Dave Downs, Dustin Morton, Bob Donelson, and Joel Nelson
Not present: Lee Mortimer, John Farrand and Kim Baker

Minutes: Motion by Joanne Craddock seconded by Joel Nelson to approve minutes of March 10th meeting. Motion carried.

Reports:

Treasurer's Report: Lee Mortimer not present. Treasurers Report shows \$7,609 in general fund and a total of \$13,396.65 including general fund, ice festival account and savings account.

Marketing Report: Joanne reported the website changes are now done.

Membership Report: No new member applications this month.

Events Report: None

Economic Growth- No report.

Old Business:

Joanne brought up that sending Chris Klok to the Tourism Conference cost roughly \$100.00 more than originally estimated and approved. Joanne made a motion to approve the additional costs incurred by Chris, seconded by Dave Downs. Motion approved.

Ribbon Cutting ceremonies- it was motioned, seconded and approved to spend up to \$40.00 on a large pair of scissors for the ribbon cutting ceremonies. We have one scheduled for April 17th and Joel indicated there are several more in the works.

The map/flyer was discussed. Joel suggested not doing another Visitor's Guide, instead doing the map with sponsors. Joanne will take the sample copy to Bobby's and Dave to make copies and see how those turn out, to see if we could just copy them ourselves once the design had been done. Joanne will see about a cost breakdown for the design only. Map tabled until May meeting.

Jim Smitchger talked to the Board about some of our inquiries regarding using e-mails and such involving our websites.

New Business:

Michigan Chamber Membership renewal in May. Joel Nelson made a motion to not renew our membership, seconded by Joanne Craddock. Motion carried to not renew our membership as we do not see the benefit of that \$345.00 expenditure.

Michigan Festival and Events Association seminars. Joanne brought up an upcoming seminar. There was no interest by anyone in going to this seminar. No action taken.

Next meeting May 12, 2008 is our General Membership Meeting to be held at Indian Lake Nazarene Campground.

Board Meeting adjourned at 7:00 pm.

By Secretary Joanne Craddock