

Vicksburg Area Chamber of Commerce Minutes

August 11, 2008

Meeting called to order at 6:02 pm by President Gary Gray.

Roll Call: Gary Gray, Joanne Craddock, Dustin Morton, Kim Baker, and Joel Nelson.

Not present: John Farrand, Dave Downs, Bob Donelson and Lee Mortimer.

Minutes: Motion by Joanne Craddock seconded by Dustin Morton to approve minutes of July 14, 2008 meeting. Motion carried.

Scheduled Appearances:

Christina Klok gave a verbal presentation of her experience at the Michigan Tourism Conference, which she attended on behalf of the Chamber.

Introductions:

The membership present introduced themselves. Thanks to all who attended.

Reports:

Treasurer's Report: Lee Mortimer was not present. Report given by Gary Gray. General Fund \$5163.54, total funds \$12,752.79.

Marketing Report: Joanne mentioned the Chamber received several calls and e-mails regarding Vicksburg events.

Membership Report: No new members this month.

Events Report: Concerts in the Park going well.

Economic Growth- No report.

Old Business:

The map/flyer was discussed some more. Other samples were reviewed. Joanne did get some pricing on the business card fold up style map, but the pricing was much greater. Joanne and Kim Baker will continue on the project.

Annual Meeting- the General Membership was reminded of the Annual Meeting set for September 30th. In addition, the Board is seeking nominations from the membership for Citizen of the Year and Business of the Year awards.

New Business:

Joanne presented a coupon flyer that she is doing at the request of the Vicksburg Historical Society. The VHS is having a Historic Homes Tour on 9/20/08 and wanted local merchants to provide coupons on that day to draw people in. Joanne is working on this and it is free of charge to anyone who wants to participate. Deadline 8/15/08.

Joanne mentioned the new look of the Chamber Newsletter in the Commercial. The Commercial artist made the changes and it looks great.

Meeting adjourned at 6:50 pm.

By Secretary Joanne Craddock