

Concerts in the Park – 2008

Survey Results

1. Where did you learn about the Concert Series?

35% Friend
32% Commercial Express
14% Other
11% Poster
4% Flyer
2% Web
2% did not answer question

2. Have you attended before?

53% Yes
47% No

3. How far did you travel to attend the concert?

52% 0 – 5 miles
34% 6 – 15
14% more than 15 miles

4. Did you enjoy the concert?

100% Yes

5. Would you attend another?

99% Yes

6. Are you a senior citizen (62+)

57 % yes

7. Please rate the following:

Location: 64% Excellent, 33% Satisfactory, 3% Needs Improvement

Artist: 78% Satisfactory, 22% Excellent

Host: 75% Excellent, 25% Satisfactory

Sound: 61% Excellent, 33% Satisfactory, 6% Needs Improvement

Variety: 68% Excellent, 30% Satisfactory, 2% Needs Improvement

Overall: 73% Excellent, 27% Satisfactory