

Vicksburg Area Chamber of Commerce Minutes
March 9, 2009

Meeting called to order at 6:30 by President, Gary Gray. Meeting held at Main Street Pub in Vicksburg.

Roll Call: Gary Gray, Dustin Morton, Karen Coy, Joel Nelson, Lee Mortimer, and Joanne Craddock.
Not present- Dave Downs, Kim Baker.

Minutes: No official meeting in February- no minutes to approve.

Introduction of Jennifer Holmes as our new Executive Director. Joanne Craddock discussed the duties of Jennie and that she will be working 8 hrs per week to start. Each member present introduced themselves and their business.

Joanne announced that Kim Baker is resigning as a board member and that Kim Smith of Good to Go Café is interested in filling the vacancy. Lee Mortimer motioned, seconded by Joel Nelson to approve Kim Smith as our new board member. Motion carried. Smith will finish the term, which expires September 2011.

Reports:

Treasurer's Report – Given by Lee Mortimer.

Marketing Report – Joanne Craddock reported the types of calls and information being requested from the Chamber.

Membership Report – Approved new members: Just One Touch Massage Therapy

Events Report – Concerts in the Park just getting started

Economic Growth –

Old Business:

Ice Festival- Joanne inquired about the funds from the Frostbite Run going to South County. Joanne and Lee will look into the paperwork and get the exact amount determined.

Map of Vicksburg- Joanne told the membership the status and that it would be one of Jennie's first goals to complete the map.

New Business:

Lee Mortimer motioned, seconded by Joanne Craddock, to approve up to \$1,000 for the purchase of a laptop computer with necessary software for the Chamber. Motion carried. Jennie would have possession of the computer while employed with the Chamber. This way all the Chamber files are located on one computer and are portable.

There was discussion of the loss of our landline telephone and the possibilities of the future. Calls are currently being forwarded to Joanne's cell phone. Jennie will look into the options and report back.

Joanne discussed the concerns from the Commercial about the lack of advertising on our Newsletter page and it will have to be smaller as a result. Anyone interested in advertising once a month for \$25.00 should contact Kathy Stiver at the Kalamazoo Gazette.

We have been asked for an ad in the Performing Arts Center program. Motion by Lee Mortimer, seconded by Dustin Morton to approve \$100.00 for ¼ page ad. Motion carried. Jennie will get the ad in.

Joanne brought up that the Chamber needs Articles of Organization. Lee will ask members Grossman, Moldovan if they can help us get that handled.

Announcements:

Sue Moore, President of the Historical Society, announced that the Historical Society would like to hold a Fall Festival this year the second Saturday of October. She would like to explore a partnership with the Chamber for this event. There will be an upcoming meeting.

Gregg Eicholtz announced that there are several local events going on in memory of Bubba Hildebrand. Bubba's family is working on a scholarship and some other items that will all benefit Vicksburg.

Meeting adjourned at 7:25 pm

Submitted by Joanne Craddock, Secretary

Note- Joanne asked for an e-mail vote on 3/23 to approve \$100.00 for a sponsorship for the Hearty Hustle. Approved by a majority e-mail vote. The Chamber will sponsor an Everybody's A Winner award.