

**Vicksburg Area Chamber of Commerce Minutes**  
**April 13, 2009**

Meeting called to order at 6:00 by President, Gary Gray. Meeting held at Main Street Pub in Vicksburg.

Roll Call: Gary Gray, Dustin Morton, Karen Coy, Kim Smith, Bob Donelson, Joanne Craddock, Dave Downs and Executive Director Jennie Holmes.

Not present- Joel Nelson, Lee Mortimer.

Minutes: Approved minutes from March meeting.

Reports:

Treasurer's Report – Given by Jennie Holmes on behalf of Lee Mortimer.

Marketing Report – Joanne Craddock reported nothing new

Membership Report – Approved new member: Kitty Cat Bed & Breakfast

Events Report – Concerts in the Park discussed

Economic Growth – no report

Executive Director Report- Jennie gave an update on contacts she's made and what types of things she's been working on.

Old Business:

Map of Vicksburg- Jennie discussed and asked permission to seek an unpaid intern from a college (KVCC?) to take on this project as a college assignment. Board gave Jennie permission to handle this.

Articles of Incorporation- Mitch Moldovan of Grossman & Moldovan PLLC did file draw up and file Articles of Incorporation for us. Lee and Joanne have a copy.

Telephone situation- discussed further options. Joanne and Jennie will continue to handle. Phone calls still currently forwarded directly to Joanne's cell phone.

New Business:

New logo- Jennie displayed different options for changing our logo. Had discussion on choices and Jennie will make a few changes and bring additional samples next month. We also need to order letterhead and envelopes when new logo decided.

There was brief discussion about a minimal monthly allowance for Jennie to cover costs when meeting with businesses/people. Tabled until next month for discussion with Treasurer.

Jennie requested a change in the title of Concerts in the Park. There was discussion about Performers in the Park and Arts in the Park. We will let the committee make the final decision.

Jennie has spoken with Gregg Eicholtz from Prudential Financial about giving a presentation at our June general membership meeting. This is a great idea and Jennie will follow up on the details with Gregg.

Funds Requests:

Based on our current budget we need additional fundraising to cover our annual expenses. With this in mind, we decided that outside funds requests would not be approved unless they directly impacted the area by bringing people into town. In lieu of this, requests by Sunset Lake Association and Kalamazoo Autism Society were not approved.

Announcements:

Joanne announced the Murder Mystery Event being held.

Next month's meeting will be held at Curves. Please enter side door.

Meeting adjourned at 7:00 pm

*Submitted by Joanne Craddock, Secretary*